

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: NATIONAL REPUBLICAN CONGRESSIONAL COMM.
320 1st St SE
Washington, DC 20003-1838

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56534
Contract Dates: 09/12/2012-09/16/2012
Customer Order:
Linked Order:
CPE: / / 3184

Invoice Num: 1201-543261
Invoice Date: 09/16/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/16/2012

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PAY BY 10/16/2012
Net 30 days

In Account With: NATIONAL MEDIA RESEARCH PLANNING(253477)
815 Slaters Ln
Alexandria, VA 22314-1219
ATTN:Accounts Payable

Product Desc: NRCC SEPT 12-16

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
1	PITTSBURGH LIVE	09/12/2012-09/14/2012	. . W T F . .		30	4	250.00		
30 MIN SEP									
Week Of		M T W T F S S		Spots Per Week		Rate			
09/10/2012-09/16/2012		. . W T F . .		3		250.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/12/2012	We				30			250.00	Preempted
09/13/2012	Th	09:53:04 AM		NRCCPA120831	30	250.00			
09/14/2012	Fr	09:08:31 AM	09/12/2012	NRCCPA120831	30	250.00	250.00		Makegood
09/14/2012	Fr	09:43:08 AM		NRCCPA120831	30	250.00			
2	NOON NEWS	09/12/2012-09/14/2012	. . W T F . .		30	3	700.00		
30 MIN SEP									
Week Of		M T W T F S S		Spots Per Week		Rate			
09/10/2012-09/16/2012		. . W T F . .		3		700.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/12/2012	We	12:09:54 PM		NRCCPA120831	30	700.00			
09/13/2012	Th	12:23:33 PM		NRCCPA120831	30	700.00			
09/14/2012	Fr	12:13:02 PM		NRCCPA120831	30	700.00			
3	430-5PM NEWS	09/12/2012-09/14/2012	. . W T F . .		30	3	800.00		
30 MIN SEP									
Week Of		M T W T F S S		Spots Per Week		Rate			
09/10/2012-09/16/2012		. . W T F . .		3		800.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/12/2012	We	04:37:36 PM		NRCCPA120831	30	800.00			
09/13/2012	Th	04:37:11 PM		NRCCPA120831	30	800.00			
09/14/2012	Fr	04:38:14 PM		NRCCPA120831	30	800.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
4	530-6PM NEWS	09/12/2012-09/14/2012	. . W T F . .	30	3	900.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012		. . W T F . .		3		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/12/2012	We	05:45:09 PM		NRCCPA120831	30	900.00				
09/13/2012	Th	05:43:51 PM		NRCCPA120831	30	900.00				
09/14/2012	Fr	05:55:20 PM		NRCCPA120914	30	900.00				
5	M-F 6PM NEWS	09/12/2012-09/14/2012	. . W T F . .	30	3	1,050.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012		. . W T F . .		3		1,050.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/12/2012	We	06:24:24 PM		NRCCPA120831	30	1,050.00				
09/13/2012	Th	06:22:07 PM		NRCCPA120831	30	1,050.00				
09/14/2012	Fr	06:10:22 PM		NRCCPA120914	30	1,050.00				
6	SAT 7PM NEWS	09/15/2012-09/15/2012 S .	30	1	550.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012	 S .		1		550.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/15/2012	Sa	07:23:30 PM		NRCCPA120914	30	550.00				
7	CBS EVENING NEWS	09/12/2012-09/14/2012	. . W T F . .	30	3	1,400.00				
30 MIN SEP										

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Week Of		M T W T F S S		Spots Per Week		Rate			
09/10/2012-09/16/2012		. . W T F . .		3		1,400.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/12/2012	We	07:29:25 PM		NRCCPA120831	30	1,400.00			
09/13/2012	Th	07:29:10 PM		NRCCPA120831	30	1,400.00			
09/14/2012	Fr	07:29:25 PM		NRCCPA120914	30	1,400.00			
8	THE INSIDER	09/12/2012-09/14/2012		. . W T F . .		30	3	675.00	
30 MIN SEP									
Week Of		M T W T F S S		Spots Per Week		Rate			
09/10/2012-09/16/2012		. . W T F . .		3		675.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/12/2012	We	07:48:03 PM		NRCCPA120831	30	675.00			
09/13/2012	Th	07:55:38 PM		NRCCPA120831	30	675.00			
09/14/2012	Fr	07:55:38 PM		NRCCPA120914	30	675.00			
9	BIG BROTHER	09/12/2012-09/12/2012		. . W		30	1	2,750.00	
30 MIN SEP									
Week Of		M T W T F S S		Spots Per Week		Rate			
09/10/2012-09/16/2012		. . W		1		2,750.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/12/2012	We	08:37:44 PM		NRCCPA120831	30	2,750.00			
10	CRIMINAL MINDS	09/12/2012-09/12/2012		. . W		30	1	3,450.00	
30 MIN SEP									

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<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		.. W		1		3,450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	09:27:05 PM		NRCCPA120831	30	3,450.00			
11	THE BIG BANG THEORY/TWO AND A HALF		09/13/2012-09/13/2012		. . . T . . .		30	1	3,850.00
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		. . . T . . .		1		3,850.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/13/2012	Th	08:44:22 PM		NRCCPA120831	30	3,850.00			
12	BIG BROTHER		09/13/2012-09/13/2012		. . . T . . .		30	1	3,000.00
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		. . . T . . .		1		3,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/13/2012	Th	09:32:06 PM		NRCCPA120831	30	3,000.00			
13	PERSON OF INTEREST		09/13/2012-09/13/2012		. . . T . . .		30	1	2,500.00
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		. . . T . . .		1		2,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/13/2012	Th	10:34:26 PM		NRCCPA120831	30	2,500.00			
14	UNDERCOVER BOSS		09/14/2012-09/14/2012	 F . .		30	1	2,250.00
30 MIN SEP									

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012		F..		1		2,250.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/14/2012	Fr	08:45:05 PM		NRCCPA120914	30	2,250.00			
15	CSI: NY		09/14/2012-09/14/2012	F..		30	1	2,250.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012		F..		1		2,250.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/14/2012	Fr	09:44:15 PM		NRCCPA120914	30	2,250.00			
16	CRIMETIME SATURDAY		09/15/2012-09/15/2012	S.		30	1	1,100.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012		S.		1		1,100.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/15/2012	Sa	09:58:41 PM		NRCCPA120914	30	1,100.00			
17	BIG BROTHER		09/16/2012-09/16/2012	S		30	2	3,500.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012		S		1		3,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/16/2012	Su				30			3,500.00	Preempted
09/16/2012	Su	09:11:48 PM	09/16/2012	NRCCPA120914	30	3,500.00	3,500.00		Makegood

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18	THE GOOD WIFE	09/16/2012-09/16/2012S	30	2	2,500.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012	S		1		2,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/16/2012	Su				30			2,500.00	Preempted	
09/16/2012	Su	10:25:37 PM	09/16/2012	NRCCPA120914	30	2,500.00	2,500.00		Makegood	
19	THE MENTALIST	09/16/2012-09/16/2012S	30	2	2,000.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012	S		1		2,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/16/2012	Su				30			2,000.00	Preempted	
09/16/2012	Su	11:37:20 PM	09/16/2012	NRCCPA120914	30	2,000.00	2,000.00		Makegood in 22:36:32-23:38:10	
20	11PM NEWS	09/16/2012-09/16/2012S	30	2	1,700.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012	S		1		1,700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/16/2012	Su				30			1,700.00	Preempted	
09/16/2012	Su	12:10:26 AM	09/16/2012	NRCCPA120914	30	1,700.00	1,700.00		Makegood in 23:38:10-00:12:50	
21	11:35P-12:37A - LETTERMAN	09/12/2012-09/14/2012	..WTF..	30	3	450.00				
30 MIN SEP										

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Week Of			M T W T F S S		Spots Per Week		Rate			
09/10/2012-09/16/2012			. . W T F . .		3		450.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks	
09/12/2012	We	11:58:14 PM		NRCCPA120831	30	450.00				
09/13/2012	Th	12:30:22 AM		NRCCPA120831	30	450.00				
09/14/2012	Fr	12:32:32 AM		NRCCPA120914	30	450.00				
22	24:00:00-01:00:00		09/15/2012-09/15/2012	 S .		30	1	200.00	
30 MIN SEP										
Week Of			M T W T F S S		Spots Per Week		Rate			
09/10/2012-09/16/2012		 S .		1		200.00			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks	
09/15/2012	Sa	12:24:53 AM		NRCCPA120914	30	200.00				
Total Spots		Gross Amt		Commission Amt		Net Amt	Debit	Credit	Reconciliation	
Air Time Totals		38		50,275.00		7,541.25	42,733.75	9,950.00	9,950.00	0.00

Billing Notes

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY NRCC

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Product Desc: NRCC SEPT 12-16

Broadcast airtimes represented are reported to the nearest second.

Billing Notes		
<div>DUPLICATE</div>	Wire Transfer Instructions:	
	For Billing Inquiries Please Contact:	
	ACCOUNT EXECUTIVE	
	412-575-2200	
	Gross Billing	50,275.00
	Trade Value	0.00
	Agency Commission	7,541.25
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	42,733.75

Warranty - We warrant the above broadcasts were made according to the official station log.